

Targeting Banners by Device

Banner images are an eye-catching element of many web pages. But what do you do if the content of a banner is irrelevant to your mobile users? Or perhaps the dimensions of a particular banner make it best viewed on desktop devices only?

Good news! From version 3.84+, banners can be configured to display on all devices, or targeted specifically for desktop or mobile only.

Even better, from version 4.02+, you can also target banners to your tablet users. This can be done on the banner image itself, as well as on the [Banner Slider Widget](#).

Step-by-step guide

To create a banner for a particular device type:

1. In the CMS, navigate to **Content Banners**.

2. Select a **Banner Type**.

3. Click **'Add New Banner'**.

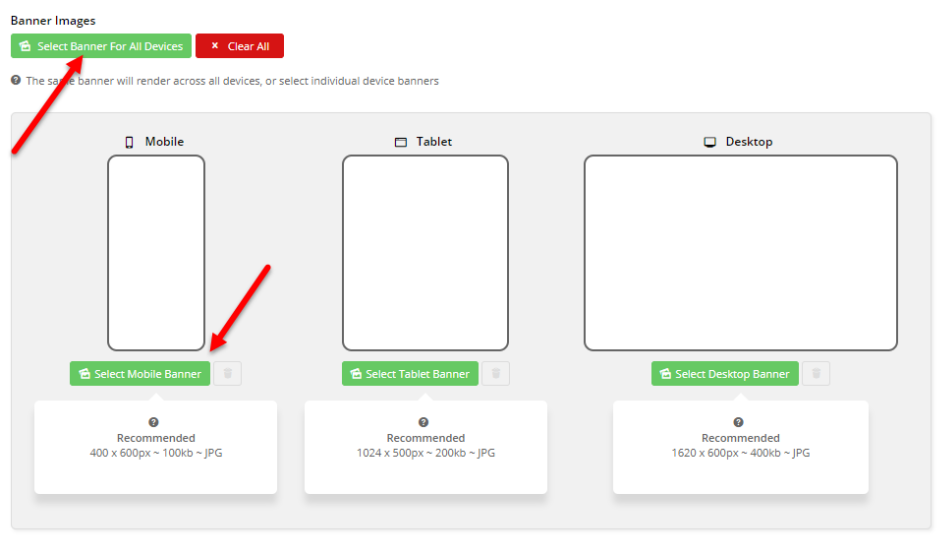


4. Populate the banner details as required:

- **Description** - A short description to identify the image
- **Banner Link** - The URL, /category, or /product page the image links to
- **Start Date** - The date the banner becomes active (and therefore, visible)
- **Expiry Date** - The date the banner expires and is automatically removed from view

5. To upload the **same image** for all devices, click **'Select Banner for All Devices'**. **NOTE** - For fast page load, maximum image file sizes recommended are 250kb for desktop/tablet and 50kb for mobile devices.

To upload **different images** for different devices, click **'Select Mobile Banner'** against the device you require.



6. Browse to an existing image in your file manager, or click 'Upload' to add a new image from your local directory.

7. Configure other banner options (overlay content, filters) if required.

8. **Save & Exit.**

You'll see that if you've only uploaded your banner for a particular device, or uploaded it for all devices but then removed one (using the bin icon), that will be indicated with icons.

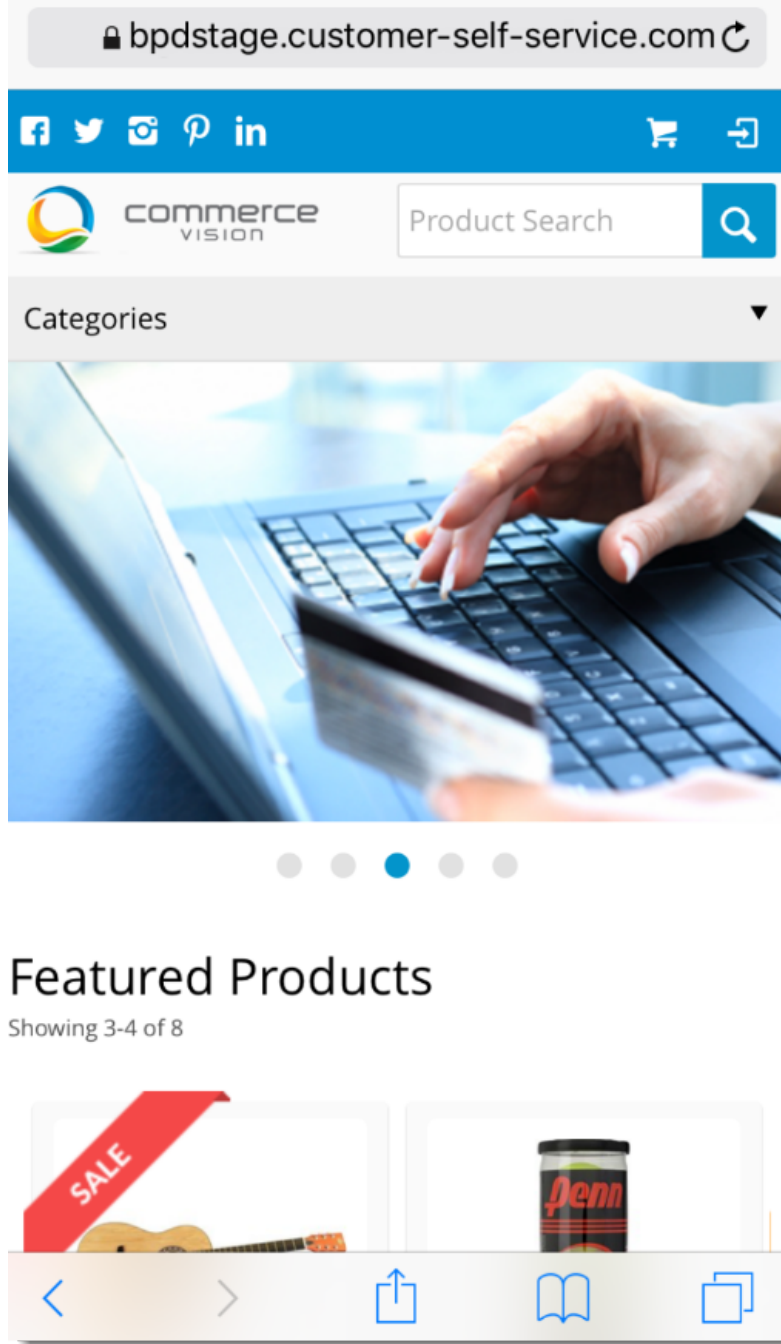
In the example image below, Video Test 2 has been disabled for Mobile, and France has been disabled for Tablets. All of the rest are visible for all devices.

Maintain Banners for type 'Home Page Feature Banners'				← Back	≡+ Add New Banner
▼	Video Test 1	Active		⚙ Edit	🗑 Delete
▼	Video Test 2	Active	📱 📺 🖨	⚙ Edit	🗑 Delete
▼	Tokyo Food	Active		⚙ Edit	🗑 Delete
▼	Coffee	Active		⚙ Edit	🗑 Delete
▼	Hamburger	Active		⚙ Edit	🗑 Delete
▼	France	Active	📱 📺 🖨	⚙ Edit	🗑 Delete

Refresh the template cache in order to see the changes on your website.

1. In the CMS, navigate to **Settings Dictionary**.
2. Tick the **'Templates'** option and click **'Refresh Cache'**.
3. A confirmation message will display when complete.

4. Refresh your web page using CTRL + F5 - the banner(s) should now display on the appropriate devices.



To target an entire [Banner Slider widget](#) by device (version 4.02+):

1. In the CMS, navigate to the page template your banner slider appears on.
2. **Edit** the Banner Slider.
3. Select the **Common Options** tab.
4. **Toggle** the options for the devices you wish to display the slider on. In the example below, we've enabled this banner slider widget for Tablet only:

- Banners
- Carousel Options
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- Device indicators for Banners
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