


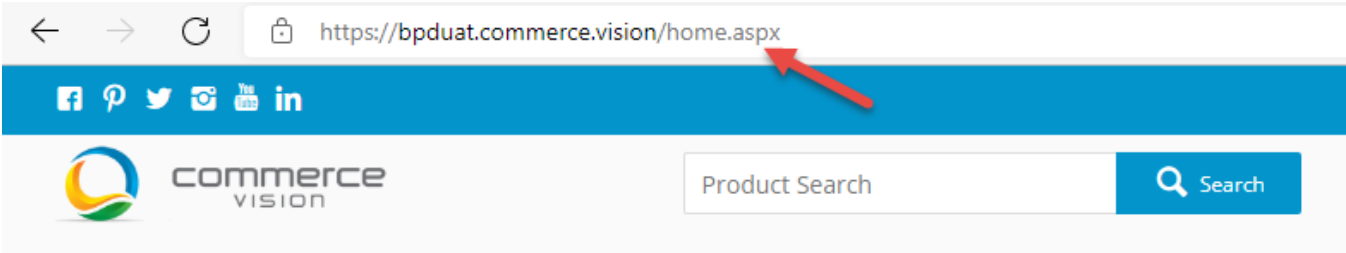
Canonical URLs



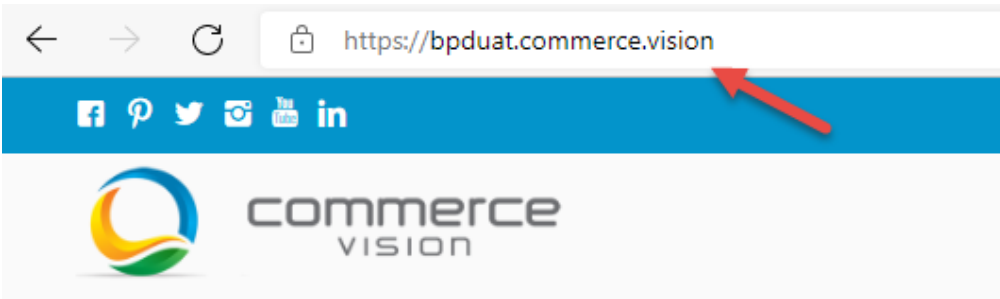
- This feature is automatically implemented as standard for 4.31+.
- Contact [Commerce Vision](#) to disable this feature.
- If your site uses custom canonical URLs and is being upgraded, Commerce Vision will contact you about affected pages and you can choose the canonical URL to use.

Canonical URLs help SEO crawlers index public pages more efficiently by nominating a URL as the master one when there are possibly duplicate pages. The canonical URL is indexed and displayed in search results.

Here is a simple example. The home page for a site is a named page, e.g., 'bpduat.commerce.vision/home.aspx'.



A self-referent [SEO URL / page route](#) has been added so that the page name is not displayed in the URL.



You can check if a page has a canonical link by inspecting the source code. While on a page, press F12 (or right-click, then Inspect). Look between the <head></head> tags for <link rel="canonical", followed by the canonical link.

```
<!-- Sub Template 'THEME_BPDTHEME01_Canonical Link' -->
<link rel="canonical" href="https://bpduat.commerce.vision/">
```

Standard implementation of canonical URLs follow this page/template guide:

Page /Template	Canonical URL	Example
Home (public)	self-reference	<pre><!-- Sub Template 'THEME_BPDTHEME01_Canonical Link' --> <link rel="canonical" href="https://bpduat.commerce.vision/"></pre>

Category (Product List), Product Detail, Article	SEO URL	Category (Product List) page <pre><!-- Sub Template 'THEME_BPDTHEME01_Canonical Link' --> <link rel="canonical" href="https://bpduat.commerce.vision/sports-and-outdoors-sx01/tennis-equipment-sx0102"></pre>
Custom, other pages	Page Route URL	Custom page <pre><!-- Sub Template 'THEME_BPDTHEME01_Canonical Link' --> <link rel="canonical" href="https://bpduat.commerce.vision/contact"></pre>

NOTE - Some pages, e.g., Search Results, are not configured with canonical URLs. The `<link rel="canonical"` will not be present.

Additional Info

Minimum Version Requirements	4.31
Prerequisites	--
Self Configurable	No
Business Function	SEO
BPD Only?	Yes
B2B/B2C/Both	Both
Third Party Costs	n/a

Related help

- [Google Tag Manager with Google Analytics \(v4\)](#)
- [Google Tag Manager with UA & GA4](#)
- [Google Tag Manager & Analytics](#)
- [Google Tag Manager with Universal Analytics](#)
- [Product & Category Page Metadata](#)