

Website Metadata & Company Name

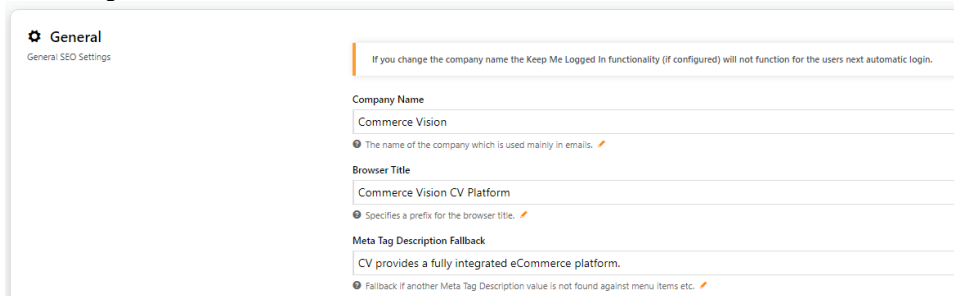
Overview

While every page and template has its own page title and SEO details, your website should also display default details about your organisation and the website. This information includes the site name displayed on a browser tab and a meta description fallback for pages that do not have unique descriptions.

Enter Company and Site Details

1. Go to **Settings Settings Feature Management Content SEO**.

2. Click **Configure**.



The screenshot shows the 'General' settings page for 'Commerce Vision'. It includes fields for 'Company Name' (Commerce Vision), 'Browser Title' (Commerce Vision CV Platform), and 'Meta Tag Description Fallback' (CV provides a fully integrated eCommerce platform.). There are also informational notes about the company name and browser title.

3. Enter details in the fields:

Company Name: - name of your organisation. This will display whenever the 'companyName' placeholder is used, e.g., in emails.



Inactive User First Notification

Hi Jane Smith

Your user account (jane.smith.cv123@gmail.com) on the **Commerce Vision** website will soon be deactivated because there has been no logins for over 60 days. Once deactivated, you won't be able to login.

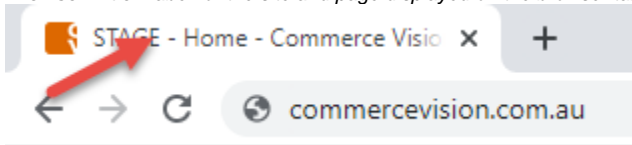
For your login to remain active, please click on the link below or go directly to our website and login.
[Keep your login active.](#) This link expires in 48 hours.

If you have any questions or concerns, please contact us.

Regards,
Commerce Vision

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Browser Title - label for the site and page displayed on the browser tab to the visitor.



Meta Tag Description Fallback - brief description of the site's content. Visitors to your site cannot see this description but it is used by search engines to display a web page in search results. Meta descriptions are usually added for each page. If none was added, this is used as the fallback.

```
<meta name="Keywords" content="ecommerce platform, website,commerce vision">
<meta name="Description" content="CV provides a fully integrated eCommerce platform.">
```

Related help

Related articles appear here based on the labels you select. Click to edit the macro and add or change labels.

- [Product & Category Page Metadata](#)
- [Page SEO Details \(Metadata\)](#)
- [Page Metadata for classic sites](#)